OneWayForward Inc.

Firm Profile

Last update: Jan. 1ˢᵗ, 2025

2025

OneWayForward Inc. Firm Profile

The ***OneWayForward Inc.*** is a sole proprietary management consultation firm based in Egypt, providing business services to the local market, as well as the regional and global markets. It has been incorporated since July 2011. The firm website is: http://www.onewayforward.com.

Our Vision: To be a world class consultation services firm, well positioned in a global landscape.

Our Mission: To provide effective useful services with tangible results and real values realized by our clients.

As a management consulting firm, we care for being a model example for our clients in practicing what we preach. Thus, we are keen to apply best practices that depict topmost standards in the industry of management consultancy. For this purpose, we have developed our processes and procedures in line with the standard guidelines included within **ISO 20700:2017 - Guidelines for management consultancy services**. We continue to do our best effort in seeking excellency.

We provide the following categories of services and products:
- Specialized consultation services, covering a wide spectrum of project management, IT management, and organizational support services, ranging from organizational project management maturity assessment, PMO establishment, enterprise architecture development and implementation, organizational excellence assessment and improvement, ITSM implementation support, CMMI® implementation and appraisal support, Six Sigma® improvement projects support, and other related services.
- Training services including management and IT related training subjects, provided as regular training classes or on-demand, training materials development, or in the form of coaching and mentoring on-the-job, or as supplementary service to our consultation engagements.
- Translation services of management and business materials between the Arabic and English languages, including translation and proof reading services.
- Toolkits including various types of readymade tools that can be ordered directly, or design of customized tools as per the client request.
- Products that include a variety of ready consultative items that can be ordered and shipped directly.

Subsidiaries:

The following firms are affiliated as standalone service channels

The GCL Egypt Inc. is a subsidiary through which GCL® Certificate National Licensee services are provided, which include accreditation of test centers, examiners, administrators, and providing examination codes.

The ClouDesk Inc. is a subsidiary provider of cloud services, as a registered consulting partner with Amazon Web Services (AWS), Accredited AWS Business Professional, Accredited AWS Technical Professional, and AWS TCO and Cloud Economics accreditation.

The ADR-HUB Inc. is a subsidiary for providing alternative dispute resolution (ADR) services, specifically mediation services, for business parties in conflict situations, by facilitating conflict resolution and settlement.

The EAITSM Inc. is a non-profit affiliate firm through which community activities in the IT Service Management field are carried out on a regional extend, including membership, events, publications, and professional development activities.

Trademarks:

The "OneWayForward" Logo is a registered trademark for Rania Al-Maghraby in the Egyptian Trademarks Authority in Egypt & worldwide.

The following are trademarks for the OneWayForward Inc.
- PMO Service Desk™ (2014)
- PMO Service Catalog™ (2014)
- PMO Maturity Model™ (2015)
- PMO Maturity Assessment™ (2015)
- Chemical Tube Holder Mechanism™ (2016)
- 5+ Dimension Bubble Diagrams™ (2016)
- The Ability Equation™ (2016)

Partnerships:

We have the following partnerships with professional bodies

The OneWayForward Inc. is a Registered Partner of Amazon Web Services (AWS), recognized as Accredited AWS Business Professional and Accredited AWS Technical Professional. We leverage our partnership and the acquired capabilities for enabling achievement of our client requirements in performing consultation engagements and in providing training services for IT management.

The OneWayForward Inc. is a member in Dubai Business Women Council (DBWC). In line with our vision, we are expanding reach by building connections with business communities, locally, regionally, and globally. Through this membership, we contribute to membership activities, and benefit from membership advantages aligned with our business goals.

The OneWayForward Inc. has proudly partnered with the Institute of Consulting Research and Studies at Umm Al-Qura University for exclusive delivery of services provided by our firm in the Kingdom of Saudi Arabia. We are delivering our training and consultation services with mutual branding through the institute to the local market, and the institute is exclusively working with our firm for programs and services we provide.

In order to increase our reach and connections to clients, we have registered on several consulting providers channels, including:

- EBRD (European Bank of Reconstruction and Development), as a consulting service provider firm.
- European Commission, as an expert.

The owner of the firm is **Ms. Rania Al-Maghraby**, an experienced management consultant and entrepreneur. Rania is the owner and general manager of the OneWayForward Inc., a sole proprietary management consultation firm based in Egypt, with business activities extending across the regional and global landscape (www.OneWayForward.com). She is the founder of the EAITSM Inc. NPO (www.eaitsm.org), an activist organization in the IT Service Management field with region-wide extension. She is a speaker at several professional events including PMI Global Congress and IPMA World Congress. She has published a number of papers and articles in wide spread international magazines, journals, conference proceedings, and authored books. Rania has contributed to professional development over years as a member in a number of committees and professional organizations including PMI, DMTF, itSMF, IPMA, The Open Group, the Association of Enterprise Architects (AEA), and the Egyptian Organization for Standardization (EOS). At the international level, Rania has been invited to participate as a question setter in the development of the Global Commerce License (GCL) program launched by the European Economic Chamber. She has worked across local, regional, and international private sector companies, NPOs, and governmental organizations of various industries. Rania holds a number of professional certificates in several disciplines, including PMP® certified, Scrum Fundamentals Certified (SFC), ITIL® Foundation certified, TOGAF® Certified Enterprise Architect, SixSigma Green Belt certified, MSc Computer Science, and Executive Master of Business Administration (EMBA). Rania is a certified OPM3® Professional, world's topmost score. Rania is based in Egypt, and is a native Arabic speaker, fluent in English, and intermediate in Japanese. With passion in translation, Rania has earned a Foundation Certificate in Translation and Interpreting. Rania is also a qualified mediator for business dispute resolution. Personal Website: www.OneWayForward.info

PROFESSIONAL EVENTS HELD

- Invited to present in the PMI MENA chapter annual event, Hand-in-Hand 2012, Cairo, Egypt. Presentation title was "OPM3 and Your Business Bottom Line". (Jan. 2013).
- Organized a free webinar under the firm's name for the interested community with the subject "OPM3 Awareness Session". (Jun. 2013).
- Invited to present a webinar in the PMI Organizational Project Management Community of Practice (OPM CoP) on our previously published paper titled "CMMI® and OPM3® as Maturity Appraisal and Improvement Models". Webinar was held in English and then repeated in Arabic. (Jun. 2013).
- Organized a free webinar under the firm's name for the interested community with the subject "Business Transformation through Enterprise Architecture". (Apr. 2015).
- Organized a free webinar under the firm's name for the interested community with the subject "ISO Standards for Project Management - Theory and Use Cases". (Nov. 2015).
- Attending 3rd Gulf Business Women Forum, organized by Federation of GCC Chambers (FGCCC), in Doha, Qatar, Dec. 2015.
- Invited to participate in the Conference on Modern Trends in Managing and Funding SMEs, organized by Arab Administrative Development Organization (ARADO), at Yarmouk University, Jordan, May 2016. Presentation title was "Evaluating Maturity Level of Project Management Practices", and a paper with the same title was published in the conference proceedings. (May 2016).
- Participated as a speaker in the Third Edition of the Pan-African Project Management Conference, held on 28 - 30 October 2020 in Cameroon, virtually online. Presented a session titled "Towards a Mature Project Management Office (PMO)".

CONSULTATION SERVICES

Core Consultation Services include the following:

Our consultation services are targeted to organizations who would like to improve their processes. We provide the following categories of services covering a range of organizational improvement needs:

I. Organizational Project Management Maturity Assessment (OPM3, P3M3, Delta, and proprietary models)

II. Project Management Office (PMO) Establishment & Improvement

III. Enterprise Architecture Development and Implementation (TOGAF)

IV. Organizational Excellence Assessment and Improvement (EFQM)

V. ITSM Implementation Support (ITIL, ISO, COBIT)

VI. CMMI® Implementation and Appraisal Support

VII. Six Sigma® Improvement Projects Support

VIII. A pre-designed consultation service package that integrates project management practices and ITSM practices

Supporting Consultation Services include the following:

I. Translation Services:

We provide translation services for management and business specialized materials. Our translators are management professionals specialized in their fields, while at the same time mastering both the Arabic and English languages, and hold recognized certificates in translation and interpretation skills. Services include:

a. Arabic to English Translation

b. English to Arabic Translation

c. Arabic Proof Reading

II. Tool Development & Research Services:

Like skill assessments, compliance assessments, audit questionnaires, management checklists, or other relevant concerns. Services include:

a. Tool Design

b. Online and Paper Surveys

c. Data Analysis and Reporting

Portfolio of previous consultation projects includes:

I. **OPM3 assessment and improvement services using our exclusively developed tool. Services included:**
    a. Preparation of assessment report based on self-assessment questionnaire answers for clients including:
- King Saud University, Saudi Arabia (subcontracted)
- IT College, Shaqraa University, Saudi Arabia (subcontracted)

    b. OPM3 assessment and improvement for project departments at Waha Oil Company (WOC), Libya, including statistical analysis of results, as a basis for DPhil research in project management at academic institute in Switzerland.

    c. Professional and technical support services for clients who purchase our exclusive OPM3 assessment tool.

II. **Establishment of Project Management Offices (PMOs) by performing the following activities:**
    a. Project Management Maturity Assessment based on the OPM3 self-assessment model

    b. Synthesizing project management maturity assessment questionnaires on various axes

    c. Periodical assessment analysis and reporting throughout the project

    d. Documentation of the project management processes and methodology

    e. Development of project management templates

    f. Project management tool selection and implementation

    g. Coaching and mentoring project managers and the PMO staff by operating the established PMO

    h. Translation of project documents from English to Arabic and vice versa

We also provided similar services as a subcontractor to the following end clients through the main contractors:
1. Etisalat Misr mobile operator, Egypt
2. Al-Madinah Regional Municipality, Saudi Arabia
3. Al-Majmaa University, Saudi Arabia
4. IT Department of Board of Grievances, Saudi Arabia

III. **Participating in CMMI Appraisals for local companies:**
   a. Working with the SCAMPI v1.2 class A appraisal team for CMMI-DEV v1.2 Level 2 appraisal for a private small software development company in Egypt.
   b. Readiness Review, off-site & on-site review and interviews, implementation characterization and rating against the model.

IV. **Strategic Management and Enterprise Architecture:**
   a. Preparation of technical proposal for strategic planning project for ministry in Saudi Arabia.
   b. Benchmarking study for ministry in Saudi Arabia for setting the strategy for an improvement initiative.
   c. Organizational development services for launching a new company in the power and utilities industry, advisor to the CEO, strategic planning, and business process development.

V. **Tool Development & Research services:**
   a. PhD researcher at Faculty of Education of a governmental university in Saudi Arabia. Provided subject matter expert review of the research plan on management of educational projects, and support for development of research tools including questionnaire on *project management maturity assessment* in Arabic. (Mar. 2015)
   b. MSc researcher at Liverpool University in cooperation with Ministry of Finance in Kuwait. Provided subject matter expert review of the research design plan, and online coaching on *project management office related topics* for implementation in the research. (Jul. 2015 – Aug. 2015)
   c. PhD researcher at Faculty of Engineering, Cairo university. Provided coaching and orientation sessions for applying international project management maturity models on project management in construction companies in Egypt. (Jan. 2016 – Feb. 2016 & Jul. 2016)
   d. MSc researcher at Liverpool University based in Saudi Arabia. Participated in expert interview on applying IT Service Management best practices in cloud environments. (Jan. 2016)
   e. MBA candidate in project management specialization. Provided coaching for conducting research on project excellence models applied to project case study in Egypt. (Nov. 2019)

TRAINING SERVICES

Our Training Offerings include the following:

a. ITIL Foundation Training Course in IT Service Management
b. ISO/IEC 20000 Foundation Training Course in IT Service Management
c. ITIL Implementation Training Workshop
d. TOGAF 9 Preparation Training Course
e. Cloud Computing Essentials Training Course
f. CMMI-SVC Awareness Course
g. Overview of IPMA Delta Model
h. Introduction to OPM3 Training Course
i. PMO Establishment Workshop
j. Project Management Fundamentals Training Workshops
k. Project Management based on ISO 10006 and ISO 21500 Training Course
l. Leadership Development Workshop
m. Employee Engagement Workshop
n. Investors in People Overview

We have provided these training services to clients including:

1. Saudi Arabia Airlines Company IT staff
2. Kuwait State Audit Bureau IT staff
3. Central Bank of Kuwait IT staff
4. Kuwait Oil Company IT staff
5. Kuwait Petroleum Corporation, Petroleum Training Center
6. Sudan National Petroleum Company IT staff
7. Egypt Branch of National Bank of Kuwait, IT and PMO staff
8. Staff of Saudi Ministries and governmental organizations
9. Staff of companies affiliated to Arab States League
10. Small-Medium-Large size companies in Egypt and regionally
11. Practitioners and Professors in Egypt and regionally

Schedule of these courses and others can be found and order directly on
our Learning Management System,
http://lms.onewayforward.com

Other training services provided:

a. Subcontracted for training materials and sample exams development:
- PMP Training & Exams Development, commissioned by a private consultancy firm in Germany, including creation of sample PMP exam questions and PMP training materials development. (May 2011 – Jun. 2011)
- IT Business Analysis Diploma courseware development, commissioned by an IIBA Endorsed Education Provider in Ontario, Canada, planned to be accredited by the Canadian Ministry. Developed courses include: System Analysis and Design - Joint Solution Development - UML Modeling - Object Oriented Analysis - Database Technologies - Enterprise Reporting - Business Intelligence - Information Security Management - Software QA. (Jul. 2010 – Oct. 2010)
- Review and updates of leadership development training material for a Middle East training provider. (May 2021 – Jul. 2021)

b. Coaching staff of private technical services company in Saudi Arabia for launch of project management department

c. Webinar series on ITIL and ITSM with the ManageEngine company for IT Service Management software tools presented to the regional audience in Arabic and English languages. (2013 - 2017)

d. Providing training courses on-demand developed and delivered as per specific client requirement, not provided on regular basis (including Business Case training classes, Avaya training classes, etc.).

e. Providing special offerings for limited rounds based on market needs (including PMP, PfMP, Pre-Sales specialized skills training, etc.).

f. Workshop facilitation services, including participants selection and workshop execution.

☞ We have provided our training services via various environments, including:

i. Classroom setting
ii. Corporate hosted on-site by the client company
iii. Virtual training using different online communication systems
iv. One-on-one private training, virtually and face to face

TRANSLATION SERVICES

Our Translation Offerings include the following:

a. *Arabic to English Translation:*
    We translate the original Arabic text into English text using human translation so that the resultant English text is natural and expressing the intended meanings of the original source Arabic text.

b. *English to Arabic Translation:*
    We translate the original English text into Arabic text using human translation. Attention is paid to versatility of the Arabic speakers dialects by ensuring a common standard terminology is used in as many cases as possible, and differences are highlighted whenever inevitable.

c. *Arabic Proof Reading:*
    We review translated Arabic materials for correctness of the Arabic grammar and punctuation rules.

Examples of translation projects we do include but are not limited to the following types:
  i. Translation of management books
  ii. Translation of educational materials
  iii. Translation of software and website interface
  iv. Translation of project documents

Previous Translation Engagements:

a. A number of global management standards from English to Arabic:
  - Arabic Translation of PRINCE2 Glossary and Foundation & Practitioner Exams with APMG UK (Feb. 2010 – May 2010).
  - Arabic Translation of COBIT 5 publications, including:
    o COBIT 5 Framework (Apr. 2013 - Jun. 2013)
    o COBIT 5 Implementation Guide (Feb. 2014 - Mar. 2014)
    o COBIT 5 for Information Security (Jan. 2016 - Feb. 2016)
    o COBIT 5 for Risk (Feb. 2016 - Mar. 2016)
    Commissioned by ISACA chapter in Riyadh, Saudi Arabia, and sponsored by ISACA Head Quarter, USA.

b. Arabic translation of ISO/IEC 20000-1:2011, commissioned by a consultation company in Kuwait for use within a consultation project for a local governmental authority client. (Oct. 2014).

c. Academic theses translation, Arabic to English, for researchers in Saudi universities. (Feb. 2016)

d. Translation services, Arabic to English, Strategic Planning Project, Shaqra University, Saudi Arabia. (Sep. 2016 - Oct. 2016)

e. Translation services, Arabic to English, for ISACA CSX event in Cairo. (Jul. 2017)

f. Translation services, Arabic to English, company portfolio, profile, website, and print materials, private sector company, Jordan. (Oct. 2019 - Aug. 2021)

Translation & Language Qualifications:

- Foundation Certificate in Translation and Interpreting from the American University in Cairo
- Membership Certificate in the International Union of Languages and Translation

PRODUCTS & TOOLKITS

Our *Products* Portfolio includes the following items:

Video Lessons:

a. Video Lesson: Causal Analysis and Resolution (CAR)
b. Video Lesson: Decision Analysis and Resolution (DAR)

Sample Exams:

c. Hard Copy Document: Sample PMP Exam Questions
d. Hard Copy Document: Sample PfMP Exam Questions
e. Hard Copy Document: SCRUM Practice Exam Questions
f. Hard Copy Document: TOGAF 9.2 Practice Exam Questions
g. Hard Copy Document: CBPA Practice Exam Questions
h. Hard Copy Document: BABOK Practice Exam Questions

These products can be ordered from one or more of the following locations:
- The "Products" page on our website
- Our Amazon store: http://www.amazon.com/shops/AAFGFYPCV0ZYR
- Any of Kindle regional stores

Our *Toolkits* Portfolio includes the following items:

a. Online Access: PMO Maturity Assessment Tool:
    http://pmo.onewayforward.com
b. MS Word Document: Project Management Assessment Questionnaire
    (Arabic)
c. Excel Workbook: OPM3 Assessment Tools (Arabic / English Output),
    full assessment scope
d. Customized tools developed as per the client requirements.

These tools can be ordered from one or more of the following locations:
- The "Toolkits" page on our website
- Our Amazon store: http://www.amazon.com/shops/AAFGFYPCV0ZYR

OUR PUBLICATIONS

- Paper titled *Standards Supporting Autonomic Computing: CIM - Remodeling "LocalizationCapabilities" class in Core Model*, Conference Proceedings of the *1st International DMTF Academic Alliance Workshop on Systems and Virtualization Management* (SVM07), Toulouse, France, Oct. 2007.(http://www.irit.fr/svm07/index.html)

- Paper titled *A Project Management Perspective on ITIL® V3*, Conference Proceedings of *PMI Global Congress – EMEA*, St. Julian's, Malta, May 2008. (http://congresses.pmi.org/EMEA2008/TheCongress/AOF/). Paper was presented within the conference by the author at Hilton Malta on May 20th, 2008.

- Paper titled *Project Human Resources Management – itSMF Egypt Chapter Establishment Project Case Study*, Conference Proceedings of *ICICT2008*, Cairo, Egypt, Dec. 2008. (http://www.icict.gov.eg/ICICT2008). Paper was presented within the conference by the author at Marriott Cairo on Dec. 17th, 2008.

- Column in PMI Today® Newsletter, Mar. 2009, titled *"Be Positive!"*, published as a side column within introducing new PM Network columnists.

- Columnist at PM Network® magazine of PMI. Published articles:
  - *"A Rising Star"* - Apr. 2009
  - *"Modern Civics"* - Jul. 2009
  - *"Higher Education"* - Nov. 2009

- Interview with PM Network® magazine of PMI, in a column titled *"Jewel of the Nile"*, May 2010.

- Paper titled *Project Management Frameworks: Comparative Analysis*, Conference Proceedings of *IPMA World Congress*, Istanbul, Turkey, Nov. 2010. (http://www.ipma2010.com/congress.php). Paper was presented within the conference by the author at Hilton Istanbul on Nov. 2nd, 2010.

- Monograph on the MSc thesis, titled *"Standards Supporting Autonomic Computing: CIM - Remodeling LocalizationCapabilities class in Core Model"*. Published by LAP (Lambert Academic Publishing), Germany, January 2011. ISBN: 978-3-8443-0269-1. Can be ordered by contacting the publisher (http://www.lap-publishing.com), or by contacting the author.

- Paper titled *How to establish a Project Management Office (PMO)*, published in PM World Today, the Global Project Management eJournal, May 2011. (http://www.pmworldtoday.net/archives/2011/may.htm#papers).

- Article titled *"The Arabic Common Market"*, published in the PM World Today eJournal, Jun. 2011.

- Paper titled *An Overview on Entrepreneurship efforts in Egypt and the Arab World*, The OneWayForward Inc. Publishing, Jun. 2011.

- Arabic Article titled *"Freedom is the Watering of Innovation and Development"*, The OneWayForward Inc. Publishing, Nov. 2011.

- Article titled *"Mega Projects on Egypt's Horizon"*, published in the PM World Journal, Oct. 2012.

- Paper titled *CMMI® and OPM3® as Maturity Appraisal and Improvement Models*, Conference Proceedings of *IPMA World Congress*, Crete, Greece, Oct. 2012. (http://www.ipma2012.gr).
- Article titled *"How do Service, Product, and Project Relate Together?"*, published in the PM World Journal, Jan. 2013.
- Article titled *"Change Management Struggles in Post-Revolution Egypt"*, published in the PM World Journal, Jul. 2013.
- Article titled *"Project X - Strategies and Lessons Learned"*, published in the PM World Journal, Apr. 2014.
- Paper titled *The PMO as a Service Provider*, The OneWayForward Inc. Publishing, Sep. 2014.
- Paper titled *PMO Maturity Assessment*, The OneWayForward Inc. Publishing, Jan. 2015.
- Article titled *"Professional Certificates - Education or Business?"*, The OneWayForward Inc. Publishing, Apr. 2015.
- Paper titled *"Managing Cloudized IT Environments"*, The OneWayForward Inc. Publishing, Mar. 2016.
- Article titled *"Chemical Tube Holder Mechanism"*, The OneWayForward Inc. Publishing, Mar. 2016.
- Paper titled *Evaluating Maturity Level of Project Management Practices*, Proceedings of Conference on Modern Trends in Managing and Funding SMEs, organized by Arab Administrative Development Organization (ARADO), at Yarmouk University, Jordan, May 2016. Paper was presented within the conference by the author at the university on May 4th, 2016. (http://www.yu.edu.jo/sme2016)
- Paper titled *"Portfolio Management Techniques in a Nutshell"*, The OneWayForward Inc. Publishing, Sep. 2016.
- Article titled *"The Ability Equation"*, The OneWayForward Inc. Publishing, Nov. 2016.
- Paper titled *"Understanding Enterprise Architecture Continuum and Repository"*, The OneWayForward Inc. Publishing, Dec. 2016.
- Paper titled *"Promising Real-Life Applications of Quantum Computing"*, Proceedings of the Seventh International Conference on ICT in our Lives, Faculty of Commerce, Alexandria University, Egypt, Dec. 2017. (http://ictinourlives.alexu.edu.eg)
- Paper titled *"Statistical Analysis for OPM3 Assessments"*, The OneWayForward Inc. Publishing, Feb. 2020.

Publications can be acquired through one or more of the following locations:
- The "Resources" page on our website
- Any of Kindle regional stores

BOOKSTORE

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https://amzn.to/2qj6FsN

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Order from Kindle IN(Rs)
http://www.amazon.in/s?_encoding=UTF8&field-author=Rania%20Al-Maghraby&search-alias=digital-text

OUR CLIENTS

We have conducted business with the following client organizations:

We have provided services to individual clients from the following organizations:

SUBSIDIARIES

AFFILIATES

GALLERY

Contact Us

The OneWayForward Inc.
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US Tax ITIN: 923-99-9817

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Saturday - Thursday
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Regus Business Center,
Burjuman Business Tower,
Burjuman, Dubai, UAE

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